

We love the internet (because buyers love the internet)

- ❖ 74% of all home-buyers use the internet as part of their home search.
- ❖ Internet advertising is the only major information source that grew in usage over the past 9 years.
- ❖ 90% of all internet searchers used a real estate agent to complete their transaction, vs. 79% of non-internet users.
- ❖ The most popular real estate information source is REALTOR.COM, cited by 66% of surfers (Company websites-41%; newspaper sites-22%)

(Source: 2003 National Association of Realtors Profile of Home Buyers and Sellers.)

That's why we market properties on so many websites:

National and Regional Sites

www.coldwellbanker.com
www.conneautlakerealestate.com
www.meadvilleboardofrealtors.com

www.meadvillerealestate.com
www.realtor.com
www.realestateerie.com

Search Engines

www.aol.com
www.msn.com
www.digitalcity.com
www.netzero.com
www.homestore.com
www.Netscape.com
www.iWon.com

www.google.com
www.compuserve.com
www.juno.com
www.chicagosuntimes.com
www.homes.wsj.com
www.Excite.com

Agent Sites

www.crawfordcountyhomes.com
www.debaise-realtor.com
www.realestateconneautlake.com
www.vernononline.com

www.davidschepner.com
www.midwaybeachnews.com
www.terrysellsmeadville.com