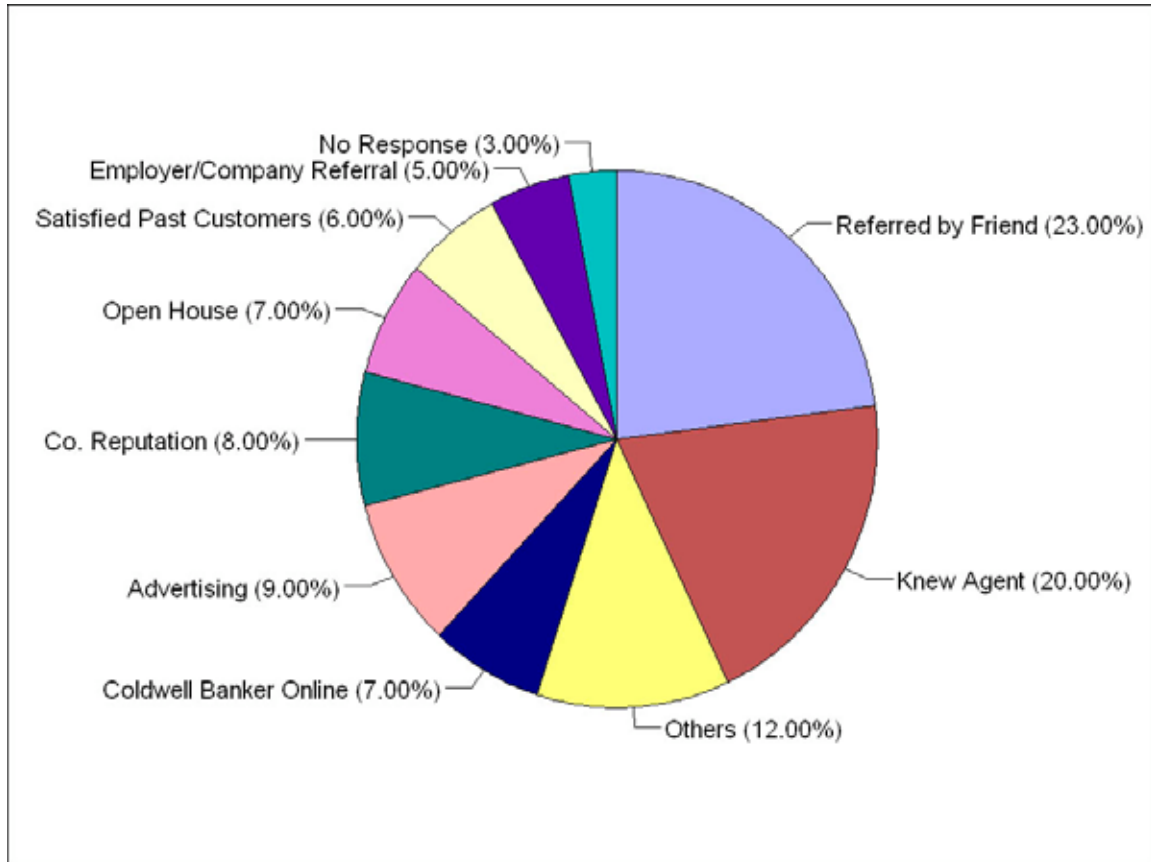


How Buyers Hear About Your Property



The company you choose to market your property does make a difference!

Referrals from friends, satisfied past customers, company reputation and a personal relationship with an agent account for 57% of potential buyers for your property. Add the buyers from Coldwell Banker Online and the buyers generated by company advertising and that number jumps to 73%.

When you choose a company to market your property, choose a company whose reputation can help attract buyers to your property-choose Coldwell Banker Bainbridge Kaufman Real Estate.

